

Course Sample Syllabus

NUR 39401 Health Promotion and Education

Course Description

The role of the nurse as a health educator is implemented. Nursing and non-nursing theories related to health promotion and teaching-learning processes are examined. Principles of health literacy related to patient education are emphasized. Evidence-based nursing projects related to health education within a community environment are implemented.

Student Learning Outcomes

1. Examine theoretical frameworks and scientific evidence for teaching-learning and health promotion.
2. Examine the role of the nurse as health educator within a culturally diverse and dynamic environment.
3. Design a health-teaching project based on a Healthy People 2020 goal to meet learning needs of a selected community group.
4. Conduct a self-evaluation of performance in the role of health educator.
5. Integrate evidence based teaching/learning strategies in the design of a health promotion project to a selected community group.
6. Apply principles of health literacy when designing printed and oral health information for a selected community group.
7. Identify community resources that support selected health promotion behaviors.

Teaching/Learning Methodologies

- Online Readings
- Guided Learning
- Individual Assignments
- Group Work: Via the Discussion Board
- Writing Assignments

Texts and Materials

The list of required and recommended [textbooks](#) can be found online in the RNBSN Student Handbook. Additional readings and resources will be assigned throughout the modules. Some of these resources will be available through the Purdue University Northwest library's electronic database. Others will be internet resources available through links in the course.

Sample of Course Assignments

Online Discussions: Discussions among and between classmates are a major component of this course. Your response to online discussion should consist of complete sentences and meet the

requirements listed in each discussion assignment instructions. Additionally, you are required to post thoughtful and scholarly (using APA format for in-text citations/references) responses to other student postings each week. At several points in this course, you will be asked to respond to or reflect upon a provocation from the faculty.

Health Literacy Certification: This certification is offered free of charge by The Centers for Disease Control and Prevention (CDC). Completing this certification takes about one hour and will give you a good understanding of health literacy and appropriate interventions. You must select the option to register for continuing education credit in order to get the certificate of completion and credit for this assignment. Instructions are in Module 1 under the Assignment: Health Literacy Certification. Please submit the certificate of completion with your name, date, title of educational activity, and CDC seal as a pdf document.

Health Promotion Presentation: Over four weeks of this course, you will develop a health promotion program to include:

- Part A: Objectives and Target Population
- Part B: Needs Assessment
- Part C: Teaching Plan
- Part D: PowerPoint Presentation
- Part E: Instructional Material: Fact Sheet with FRY Readability Analysis
- Part F: Learner Evaluation

In week 4, you will teach 2-3 clients using the materials that you create.

Self-evaluation of Health Promotion Presentation: Submit a summary of your experience in preparing and delivering the presentation. Include information from your Learner Evaluation Tool.

Course Organization

There are five (5) modules in this course. Each module represents one week of activity.

- Introduction to Client Education and Health Promotion
- Assessment for Health Education
- Planning and Implementing Health Education
- Developing and Using Instructional Materials
- Evaluating Client Education